

**Arizona Motorcycle Safety Advisory Council (AMSAC)
Meeting Minutes
February 11, 2014**

A public meeting of the Arizona Motorcycle Safety Advisory Council (AMSAC) was convened on Tuesday, February 11, 2014 at 3030 N. Central Ave, Ste.1550, Phoenix, Arizona, 85012, in the GOHS Conference Room.

CALL TO ORDER AND ROLL CALL:

The meeting was called to order by Mr. Mick Degn, AMSAC Chairman, at 10:37 a.m.

COUNCIL MEMBERS PRESENT:

Mr. Mick Degn, AMSAC Chairman
Mr. Kevin Kinsall, Vice-Chairman
Mr. Dick Studdard, Member

Quorum with 4 present.

LEGAL COUNSEL:

Arizona Assistant Attorney General Brian Schneider was present.

MEETING MINUTES:

Motion by Mr. Dick Studdard, AMSAC Vice-Chairman to approve the minutes from November 4, 2014. Second motion by Mr. Kevin Kinsall, AMSAC Member. All in favor, minutes approved.

WELCOME & UPDATE & LEGISLATIVE ISSUES:

GOHS Director Alberto Gutier advises AMSAC Council that there are no current legislative bills proposed at this time pertaining to motorcycle issues. Mr. Gutier provides a brief overview of fiscal impacts of any proposed legislative bills; in addition to advising AMSAC Council that this legislative session will be short this year.

BUDGET UPDATE:

GOHS Director Alberto Gutier provides AMSAC Council with review of previous and current federal funding budget. Director Gutier advises that previous 2010 federal funding carry forward was originally \$200,000.00; however, now federal funding is known as MAP21-405(f), which is down to \$74,000.00. GOHS has only received \$20,000.00 of the federal funding and Director Gutier was told remaining funding will be in GTS System by April 2014. Funding will be used for the advertising and media campaign. Director Gutier advises AMSAC Council that GOHS submitted April Annual Reporting.

STOCK ITEMS INVENTORY:

GOHS Director Alberto Gutier verifying that every inventory request GOHS receives is sent directly to the AMSAC Chairman. Director Gutier advises AMSAC Council that current AMSAC inventory is adequate. AMSAC Chairman Mick Degn thanked the public for filling out the AMSAC inventory request forms and submitting them to GOHS.

ADVERTISING:

Mr. Mick Degn advises AMSAC Council that end of March and beginning of April is Phoenix Bike week and Arizona Bike week; then, in May 2014 will be Bike Awareness Month. Mr. Degn suggests advertising last week in March through the month of May for Bike Awareness Month. Director Gutier advises AMSAC Council that will be roughly about 9 weeks of advertising and media coverage; and Director Gutier may have to use \$150,000.00 additional federal funding to cover the rest of the cost of advertising during the 9 week period.

Mr. Dick Studdard, AMSAC Vice Chairman, motions to approve advertising funding to go toward advertising and media campaign. Mr. Kevin Kinsall, AMSAC Member, seconds motion. All in favor, motion approved.

MOTORCYCLE TRAINING:

GOHS Director Alberto Gutier has been researching information within California Highway Patrol which contracts with the Motorcycle Safety Foundation (MSF) for motorcycle training within the state of California. MSF Vice President Robert Gladden provides a presentation and overview of the MSF curriculum.

MOTORCYCLE SAFETY FOUNDATION (MSF):

Director Gutier introduces MSF Vice President Robert Gladden who provides a presentation and overview of the MSF curriculum.

- The Motorcycle Safety Foundation (MSF) is the internationally recognized developer of the comprehensive, research-based, Rider Education and Training System (MSF RETS)
- RETS curricula promotes lifelong-learning for motorcyclists and continuous professional development for certified RiderCoaches and other trainers
- MSF also actively participates in government relations, safety research, public awareness campaigns and the provision of technical assistance to state training and licensing programs
- MSF is a national, not-for-profit organization and has been around for 40 years
- MSF Mission Statement is to make motorcycling safer and more enjoyable by ensuring access to lifelong quality education and training for current and prospective riders, and by advocating a safer riding environment
- 48 States mandate motorcycle courses
- There are around 10,000 Rider Coaches and over 2500 training sites
- MSF currently administers 5 states: California, New York, Pennsylvania, West Virginia, and New Mexico
- July 2014 the 3rd party testing law takes into effect in Arizona
- MSF is a national help desk for rider education programs
- MSF seeks to improve quality of program and rider coaching
- MSF hopes to ensure that motorcycle riders are properly trained prior to receiving motorcycle license

MSF Vice President Robert Gladden appreciates opportunity to provide presentation and would answer any questions regarding MSF.

GOHS Director Gutier thanks MSF Vice President Robert Gladden for their presentation, and then introduces Tina Prentice from Gold Wing Road Rider's Association (GWRRA) to present information about their organization.

GOLD WING ROAD RIDER'S ASSOCIATION (GWRRA):

GWRRA Chapter Director Tina Prentice provides a presentation regarding GWRRA, Chapter in Mesa, Arizona.

- Providing safety education to the motorcycling community
- Slogan is Safety for Life
- Mission is to safe life through quality world-class education
- GWRRA's purpose is to:
 - Increase rider knowledge
 - Increase rider safety skills
 - Preventions of accidents
 - Reduce injury and fatalities
 - Improve rider image
 - Enhance enjoyment of motorcycle riding
- Promotes safe riding skills by providing free motorcycle training by MSF training instructors
 - Skills enhancement courses
 - Schedule provided at www.Arizonadrillteam.org
- Concerned about motorcycle safety
- Provides CPR First Aid training
- Provides Motorcyclist Awareness Seminar

Mr. Mick Degn, AMSAC Chairman addresses question to GWRRA Chapter Director Ms. Prentice inquiring if instructors are certified. Ms. Prentice advises Mr. Degn that the instructors are certified through GWRRA University and also MSF instructors are certified.

OLD BUSINESS:

- Prescription drugs
 - AMSAC Member Dick Studdard advises AMSAC Council that he was unable to obtain valid statistics regarding prescription drugs. Mr. Studdard discusses impaired motorcycle riders and bringing awareness to the public. GOHS Director Gutier follows-up advising AMSAC Council that speed/aggressive and impaired driving cause the most injuries and fatalities within the State of Arizona; and education through media is critical.
 - AMSAC Member Kevin Kinsall motions that DUI, lack of training, speed and prescription drugs be included in advertising/media campaign. AMSAC Member Dick Studdard seconds motion. All in favor, motion approved.
- Film Projectors – Check-Out/In Procedures
 - AMSAC Chairman Mick Degn suggests to AMSAC Council that a form be created for checking out the film projector, the form should include the following:
 - Name of Person and Organization
 - Copy of the person's license

- Check out and return date, with a maximum of 2 weeks
 - Projector serial number
- AMSAC Member Dick Studdard motions that film projector check-out form include name of person, name of organization, copy of driver's license, check out date, check in date, no longer than 2 weeks, and projector serial number. AMSAC Member Kevin Kinsall seconds motion. All in favor, motion approved.

SET TIME, PLACE AND AGENDA FOR NEXT AMSAC MEETING:

GOHS Director Gutier suggests conference call to elect new AMSAC Chairman.

The next AMSAC Council meeting will be held on **Tuesday, April 8, 2014, at 10:30am.** Suggested Agenda for next AMSAC meeting are as follows:

- Motorcycle Training
- Number of motorcycle riders who do not have class m endorsements
- Update State Highway Strategic Plan regarding motorcycles
- Run for the Wall – Welcome riders

CALL TO THE PUBLIC:

Public discussion highlights are as follows:

- 1) Jim Olvill, Chapter Director
 - Discusses Levels Program
 - 1st – Verbal commitment to ride safety
 - 2nd – Take 1st Aid/CPR course
 - 3rd – Advance Riders Course
 - 4th – After 1 year move up to 4th level
 - Sign a contract to adhere to motorcycle safety riding

CALL TO ADJOURN:

AMSAC Member Dick Studdard motion to adjourn meeting, and AMSAC Member Kevin Kinsall seconds motion. Meeting adjourned at 11:40 a.m.